

# CWS BEST GIFT: GETTING STARTED

This Christmas season, your congregation can give gifts with meaning. Each gift represents a way that CWS helps fight poverty and injustice worldwide. Whether you take a Best Gift offering or set up a Best Gift display table, your gifts bring genuine and lasting change to those who need it most.



## MAKE A PLAN

Determine whether your congregation would like to hold an offering or set up a display table. You can order materials online at: [cwsbestgift.org/order](https://cwsbestgift.org/order).

## ➤ HOLD AN OFFERING

Churches find this to be the easiest way to give back, since little planning is required. Simply dedicate an offering to CWS Best Gift.



### WHAT YOU NEED:

- Catalogs (one for each member of your congregation)
- Offering envelopes
- Gift cards (give to everyone who purchases)
- Poster (optional)

## ➤ SET UP A DISPLAY TABLE

Have an interactive, attractive display that all ages can enjoy! A Best Gift display table will get attention and encourage your members to learn more about the gifts and become motivated to give. For tips on how to make an effective display, go to: [cwsbestgift.org/displaytips](https://cwsbestgift.org/displaytips).



### WHAT YOU NEED:

- Catalogs (a few stacks)
- Gift cards (give to everyone who purchases)
- Poster (limit 2)
- School bag or school materials
- Micronutrient packets
- Blanket (optional)
- Price tags and gift card inserts can be downloaded at: [cwsbestgift.org/downloads](https://cwsbestgift.org/downloads).
- Be creative! Add more display items, for example, stuffed toy goats or chicks.



## PUBLICIZE

Spread the word through email, posters, social media and your website! On the day of the event, you can use mission moments and children's sermons to illustrate the need. Download publicity resources and more at: [cwsbestgift.org/downloads](https://cwsbestgift.org/downloads).



## COLLECTING DONATIONS

Send in the following to CWS in the 6" x 9" white remittance envelope provided:

- Payment (checks made payable to **Church World Service**)
- Tally sheet
- Catalog order forms

Please mail to:

**Best Gift**  
Church World Service  
P.O. Box 968  
Elkhart, IN 46515

Thank you for helping children and families  
around the world through CWS Best Gift!

---

CHURCH WORLD SERVICE

**BEST GIFT** 