My favorite part of Christmas is knowing what a child wants and being able to get it for them. Close your eyes and imagine with me, waking up and sprinting excitedly to the Christmas tree, scanning the room, looking for your name on a brightly decorated box. You find it and grab it, excited that you found one that's yours. Then, maybe you shake it or carefully examine the box before ripping through the paper like a bear after honey. You can finally begin to see what's inside the wrapping and ah, the moment. The moment you see the gift in its full glory and your eyes light up, brighter than all the lights strung around the tree.

Open your eyes. You can recreate this moment for children and parents across the world. With a well and jerry cans to carry the water, mom can be there Christmas morning instead of out for the next four hours fetching water. With nutrition packets, a child's wish to become strong enough to play with their friends this Christmas becomes a reality. With school kits, girls and boys worldwide can get an education. You can light up the world in their eyes, brighter than the lights around any Christmas tree.

Bring light to the world this year by giving gifts that matter to families around the world through CWS Best Gift. You can look through the catalog or choose from the bulletin insert and find the perfect gift. Give a gift with more meaning this year!